



CHECKLIST

CHOOSING A LEARNING VIDEO

1

Purpose

Have you decided if your video should evoke emotions, provide instructions, give context or depict WIIFM?

2

Clear

Does the video have a clear message? Do you **want** it to illicit a different POV?

3

Setting

Will learners view the video in class with discussion from a facilitator or are they viewing it on their own?

8

Quality

Is the video of high quality? Is it dated or with distracting elements?

7

Message

Is there language or visuals that give an **unintended** message? Does the speaker's history match the message you want?

6

CC

Have you checked that the Closed Captioning (automatically built in to YouTube videos) is accurate?

5

Permission

Do you have permission from the video owner? Are you streaming the video versus downloading it in respect of their permissions?

4

Duration

Is the video duration suitable? In class, play the section that best fits. In a self-paced program, set the video to stream only certain portions.

(Email me and I'll share how).

